

COMMON GOOD MATRIX

OF THE MITTELBERGER COOPERAGE



We are united in our desire to follow a path consistent with the principles of values and the common good.



Foreword

In 2018, we created our company's first Common Good Balance Sheet, an evaluation tool for individuals, firms or institutions which assesses the extent to which they contribute to the common good and analyses, amongst others, environmental and social factors.

The Common Good Balance Sheet is of great importance to us as a company, as we are united in our desire to follow a path consistent with the principles of values and the common good. However, even before we created our Common Good Balance Sheet, our company was already firmly on this path, transmitting social and ecological values to our employees and customers in order to promote awareness of environmental responsibility.

Our company and the common good

The philosophy of Mittelberger Cooperage is founded on fair trading policies, awareness, trustworthiness in our relationships and the well-being of people.

Our core business is the production of high quality barrels. In our work, we place great importance on ecologically and economically sustainable production.

People as individuals lie at the heart of all we do, in an approach of fairness, justice and understanding.

Economy for the Common Good

The Economy for the Common Good is an alternative economic system based on values which promote the common good.

The aim of the Economy for the Common Good is to create a high standard of living for all living beings, based on a welfare-oriented economic system. The fundamental prerequisites of this system are human dignity, global solidarity, economic sustainability, social justice and democratic participation.



True partners become good friends!



A1 Human dignity in the supply chain

We place the highest of importance on a strong relationship with our suppliers. We are in constant contact with them, and visit them every year.



A2 Cooperation and solidarity in the supply chain

Our business relationships with all our suppliers are based on principles of fairness and mutual trust; this is the foundation upon which we want our long-term partnerships to be built. If our trust is betrayed or our good will exploited, we feel compelled to bring an end to our business relationship.

A3 Ecological sustainability in the supply chain

We apply the following criteria in selecting our materials: fairness, ecological sustainability, social awareness.

In purchasing, we are careful to select high-quality products that are both durable and recyclable. 99% of the materials we use are natural materials. Substances which are not entirely natural make up only 1% (silicone, glue and varnish).

A4 Transparency and co-determination in the supply chain

We provide our suppliers with ample delivery timelines. We believe that if a supplier can choose his own delivery date, he can carry out his work better. When following the philosophy of "Less stress, better planning," work becomes more profitable, more fulfilling and of better quality, and business relationships are friendlier.





You are only rich when you have something that money cannot buy.

B1 Ethical Financial Management

We made a conscious decision to bank exclusively with smaller regional banks, some of which are also cooperative organisations.

Our financial partners also submitted their first sustainability report in 2017.

B2 Social position in relation to financial resources

Every month, of our own volition, we deposit a sum of money into a fund that provides our staff with a number of benefits including, amongst others, medical expenses and childcare contributions. Annual profits are reinvested back into the company.

B3 Use of funds in relation to the environment

The guiding principle of our company is: Ecology before economy.

We process a great deal of natural materials. Given that our products will come into direct contact with food, we select our raw materials with the greatest of care and watchfulness.

Regular dialogue with our staff helps us to reflect on the needs and concerns of each individual person.





When work is a pleasure, life is a joy.



C1 Human dignity in the workplace

We have stringent in-house communication and handling regulations, which apply to each and every member of staff. We also offer opportunities for personal development in training courses which are open to all our staff.

Our company has an open error culture, and we are strong believers in the "We can all learn from each other's mistakes" mind-set. If mistakes happen, we encourage our employees to work out a solution independently.



C2 Structuring of employment contracts

Our staff salaries are higher than the collectively agreed minimum wage, as it does not seem to be sufficient. Salaries are also linked to responsibility and performance.

C3 Promoting environmentally-friendly behaviour among staff

Our company works primarily for agricultural businesses which are run on either organic or near-organic cultivation principles. This has given our company a degree of sensitivity and awareness towards healthy, natural foods, and a heightened awareness of what a sustainable, ecological approach involves.

Our company management does not tolerate wastefulness of resources. For this reason, our employees are encouraged to pay attention to every detail, and to handle materials and tools with the greatest of care.

C4 Co-determination and transparency within the organisation

All members of staff can become actively involved in our company. We welcome well-considered ideas, suggestions and brainwaves which contribute to the common good. We give our employees a lot of scope in decision-making processes: There is always room for good ideas and suggestions.



D1 Ethical Customer Relations

Our focus is one of direct dialogue and transparency. In order to ensure that our relationships are as personal and direct as possible, we do not sell through retailers. We consider this to be a qualitative approach.



D2 Cooperation and solidarity with other companies

We take a conscious approach to not working against other companies. We prefer to do the best job we possibly can, to learn from mistakes and criticism, and to improve continually. We also work together with our fellow companies. To give one example, if deliveries have been ordered from several competitors, we coordinate with each other regarding the details in order to satisfy the customer's request as efficiently as possible.

D3 Environmental cost-benefit ratio of products and services

The use and disposal of our products has no negative environmental impact whatsoever. In production, we follow the criteria of sustainability, climate protection and social commitment. We draw our customers' attention to our ecological commitment, so that the wood from a tree which grew for around 150 years will not be wasted. This gives weight to the importance of choosing the best, most suitable wood: Qualities which are confirmed by its long service life.

D4 Customer participation and product transparency

We inform our customers of potential risks and of the quantity of work and material in our products. We also welcome ideas and special requests from our customers, and guarantee our customers full transparency regarding our production.

See - Understand - Trust





Live and let live

E1 The purpose of products and services and their effect on society

Our products fulfil the essential requirements of our customers and guarantee a long service life. Our barrels have an average lifespan of 25 years, although they can be used for longer. We place great importance on minimising the environmental cost of production, distribution and, naturally, disposal of our products.

Our barrels have a positive impact on the materials which have gone into making them, on people, on the community and also on the planet. We work with renewable resources sourced from sustainable forestry.



E2 Contribution to the community

Our company supports the common good in a number of ways: We provide our employees with space for clubs, and offer our financial support to a number of voluntary organisations.

Involvement in social activities gives people a sense of security and acceptance.

E3 Reduction of environmental impact

For the main part, our barrels are transported by freight forwarding (collective deliveries) to reduce costs and expenses as much as possible. We also adopt a carpooling policy in order to limit fuel consumption.

We manage our water consumption prudently and avoid wasting natural resources.

The waste wood obtained from the production of our barrels is used to heat our premises in entirety, and for processing purposes.

E4 Transparency and social participation

We have published our company philosophy on our website www.mittelberger.bz.it to ensure maximum transparency and social participation. It provides an insight into our philosophy and approach to our work and allows current and potential customers to assess in advance whether our ideology is in keeping with their own.







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